



LINDEN WOODS COMMUNITY CENTRE

Good Day

Linden Woods community newsletter is delivered to 4400 homes in the area, reaching close to 10,000 residents. We are currently soliciting advertisers for our upcoming season of **Linden Words**. After delving into the 'newsletter-related' survey responses, we opted to increase our issues to a total of eight. The majority of respondents indicated they thought the newsletter should be printed monthly or bi-monthly. We also opted to change-up our publication to line-up with the calendar year.

These changes not only increase your **2022** exposure, but also results in a rare advertising opportunity for the balance of **2021!!** All advertisers will receive the advertising dictated by the package purchased, however, any advertiser providing payment & business information prior to submission date of the next editions, will receive bonus advertising closing out the current year. Now, we understand that it is crunch time for you to get into our September issue, but there is some breathing room to take advantage of the last edition for 2021. Please read on and consider our advertising packages...

A: ADVERTISER Package: \$800+GST

- Your personal or business name, address and contact info on the back page of each issue with a short jingle/tag line (eg) "the expertise to create the best widget..."
- Your feature ad (7cm H x 8.3 cm W) appearing in one issue – preference of publication considered based on when commitment is received* (see reverse side for schedule) (artwork provided by advertiser)
- Your feature ad (or alternate if provided) on our website at www.lindenwoodsc.com
- Your feature ad (or alternate .ppt file if provided) rotating on the TVs within LWCC.
- Mentions or tags on LWCC's Facebook, Twitter & Instagram – referencing your support!

B: PRESENTING ADVERTISER Package: \$1600+GST ~Offer open to only two advertisers ~

- All the benefits of the Advertiser Package **PLUS...**
- Header or footer banner on last page, for at least 8 issues of **Linden Words** – essentially doubling your ad space in the newsletter.
- *Priority before other advertisers on which publication you would like your feature ad placed.
- Double the TV presence, as compared to the Advertiser Package.

Thank you for your consideration! In order to take advantage of the bonus edition(s), please advise asap, if you would like to select one of our packages. In your **email confirmation**, please include a digital file of your **feature ad**. With your confirmation we will:

- Provide an invoice and subsequently, a receipt, confirming your payment and advertiser spot.
- Require an ad provided by you, based on the aforementioned size/purpose.
- Require your social media handles
- E-mail a digital newsletter copy (and provide paper copies, if requested)
- Gladly process any updates or rectify any corrections as they are brought to our attention.

Thank you,

Katrina Hotel
Tel: (204)487-2435
E-mail: lwcc.communications@shaw.ca
Website: www.lindenwoodsc.com
Follow us on Facebook, Twitter, Instagram

PS: Did you see posts about the LWs Craft Sale returning & celebrating our 40yr community?

LINDEN WORDS PUBLICATION SCHEDULE

<u>Issue Number & Date</u>	<u>Submission Deadline</u>	<u>Delivery Date</u>	
	<u>Bonus Issues</u>		
XXXI-IV	September 2021	August 31,2021	September 10, 2021
XXXI-V	Nov/Dec 2021	November 6, 2021	November 19, 2021
	<u>Regular Season</u>		
XXXII-I	Jan/Feb 2022	January 22, 2022	February 4, 2022
XXXII-II	March 2022	February 26, 2022	March 11, 2022
XXXII-III	April/May 2022	April 23, 2022	May 6, 2022
XXXII-IV	June 2022	May 21, 2022	June 3, 2022
XXXII-V	July/August 2022	June 25, 2022	July 8,2022
XXXII-VI	September 2022	August 20, 2022	September 2, 2022
XXXII-VII	October 2022	October 1, 2022	October 14, 2022
XXXII-VIII	Nov/Dec 2022	November 19, 2022	December 2, 2022