



HAPPY 2023....to thee!

We are soliciting advertisers for our upcoming season of **Linden Words**, the only Linden Woods community newsletter. It is delivered to ~4400 homes in the area, reaching close to 10,000 residents. We are going to reach those residents, eight different times, with eight issues spaced throughout 2023. This newsletter timing coincides nicely with activities/ programs at the centre and ensures advertiser awareness is brought to the reader numerous times throughout the year!

It was a tough decision, but despite expenses nearly doubling for 2023, we will continue to use Linden Words as a communication tool to connect with our readers. This year we are returning to logo colours (above) on the pre-printed stock and reducing formatting. Pre-printing the template saves some expense. Both logo colours will ensure that Linden Words has brand recognition and is recognizable as the 'community centric' newsletter. Although we utilize our website, outdoor sign and social media to inform, our LWCC survey told us Linden Words is the most popular tool. We look forward to showcasing our advertisers in our newsletter that continues to stand out as one of those need-to-know, need-to-read mailbox items!

All advertisers will receive the advertising dictated by the package itemized below. Please read on and consider our advertising packages...

A: ADVERTISER Package: \$900+GST

- Your personal or business name, address and contact info on the back page of each issue with a short jingle/tag line – space permitting. (eg) “the expertise to create the best widget...”
- Your feature ad (7 cm H x 9.5 cm W) appearing in one issue – preference of issue is negotiable (See back) (artwork provided by advertiser should be Hi-Res PDF or PNG/Tiff, at least 300DPI)
- Your full-colour feature ad in rotation on our website at www.lindenwoodsc.com
- Your full-colour feature ad in rotation on the two TV monitors within LWCC
- Mentions/ tags on LWCC's Facebook page & Instagram – referencing your support – of each issue!

B: PREMIER ADVERTISER Package: \$1800+GST ~Offer open to only two advertisers ~

- All the benefits of the Advertiser Package above PLUS...
- Header or footer banner on last page, for all 8 issues of Linden Words – where the advertiser package, has an ad appearing once a year, this banner ensures the community sees your logo every issue.
- Priority before other advertisers on which publication you would like your feature ad placed.
- Two appearances on TV monitor presence, as compared to the Advertiser Package.

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If you have advertised in previous publication years – A Sincere Thank You! We also thank you in advance for your consideration of this year's opportunity! We've gotten a late start, due to the troubling budget issues, but we're committed to it and we're out of the gate running.....!

Please advise if you would like to select one of our packages. In your email confirmation, please include a digital file of your feature ad. With your confirmation we will:

- Invoice you for the advertiser spot you select
- Require an ad provided by you, based on the aforementioned size
- E-mail a digital newsletter copy (and provide paper copies, if requested)
- Gladly process any updates or rectify any corrections as they are brought to our attention.

Thank you,
Katrina Hotel
Tel: (204)487-2435
E-mail: lwcc.communications@shaw.ca
Website: www.lindenwoodsc.com

LINDEN WORDS 2023 PUBLICATION SCHEDULE

Issue Number	Date	Submission deadline	Delivery Date
XXXIII-I	February	January 28	February 9
XXXIII-II	March	February 23	March 9
XXXIII-III	April/May	April 20	May 4
XXXIII-IV	June	May 25	June 8
XXXIII-V	July/August	June 22	July 6
XXXIII-VI	September	August 17	August 31
XXXIII-VII	October	October 12	October 26
XXXIII-VIII	Nov/Dec	November 24	December 8

Example: Below is the presentation of advertisers for our 2022 newsletter publication. Geller's was the Premier advertiser! The new two-colour pre-print stock design will be unhampered by the lines in this section.

THANK YOU to LINDEN WORDS advertisers		
		GELLER'S WINNIPEG Design / Build / Landscape (204)795-9490 gellerswpg@gmail.com www.gellerswinnipeg.ca
OBBY KHAN MLA for Fort Whyte 99 Scurfield Blvd / 204-691-0720 Obbykhan.ca	CLIFF KING Realtor—RE/MAX Executives Realty 103 Farmingdale Blvd 204-228-4938 Linden Woods resident since 1989	KENASTON COMMON PHYSIOTHERAPY 1580 Kenaston Blvd #140 info@kcphysio.net / www.kcphysiotherapy.ca Open 6 days a week – 204-489-4737 FEEL BETTER. MOVE BETTER. LIVE BETTER.
OAKLEY OPTICAL Family Eyecare Centre 130-1570 Kenaston Blvd 204.489.2146 www.oakleyoptical.ca	HONOURABLE JIM CARR, P.C. M.P. Wpg South Centre Constituency Office 611 Corydon Avenue, Suite 102 Winnipeg, Manitoba R3L 0P2 204-983-1355 jim.carr@parl.gc.ca / jimcarr.libparl.gc.ca	ARLINGTON AUTO BODY Family Business—65+ Years Angela Budnick (204) 918-8721 1494 Erin St ArlingtonAutobody.ca
PIANO, GUITAR, VOICE, VIOLIN & DRUMS **Studio in Linden Woods** Rosemarie Peart, Registered Music Teacher 106 Brentcliffe Dr. (204) 489-9048 E-mail: rpeart@mymts.net	JOHN ORLIKOW www.orlikow.ca twitter-@johnorlikow FB - @citycouncillorjohnorlikow 204-986-5236	FIFTY FIVE FITNESS www.fifty5fitness.com Fitness Classes & Personal Training for women 55+ 8-960 Lorimer Blvd - 204-221-4285